

# NEW PRODUCT

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**Breeman, Vitamin Retailer** • 431 Cranbury Road, Ste. C • East

## Mood-evoking Deodorant

CHICAGO, IL—The Mood Factory released Mini Mood Deodorants (\$5.00, .35-fl.oz.), all-natural, aluminum-free, USDA Certified Organic deodorants.



The unique blend of carnauba wax, coconut oil, baking soda and arrowroot infused with unique oil blends keep you smelling fresh without the harsh chemicals found in products on the market. Eight mood-evoking scents include Creativity, Energy, Happiness, Passion, Renewal, Sassy, Serenity and Tranquility.

For more information, call (866) 353-6663 or visit [www.themoodfactory.com](http://www.themoodfactory.com).

VR's New Products section is a **FREE** service to industry members. Send new product press releases and photos to: **Daniel Breeman, Vitamin Retailer • 431 Cranbury Road, Ste. C • East Brunswick, NJ 08816** or email to: [DanielB@VRMedia.com](mailto:DanielB@VRMedia.com)

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## Acne Clearing Spray

ROCHESTER HILLS, MI—Antiac Acne Clearing Spray by Salcura Naturals works as an anti-inflammatory, cleanser and anti-bacterial to address bacterial infections, inflammation and blockage in problematic skin. The multi-action formula is a deep cleansing acne treatment clearing spray with up to 2,000 sprays, and was made for people who suffer from acne, whiteheads, blackheads, pimples, blemishes and oily skin. Antiac works by targeting and neutralizing infections with manuka oil, tea tree oil and nerolina oil, while cooling, relieving and reducing visible signs of acne using sea buckthorn oil, eucalyptus oil and aloe vera, forcing excess sebum and debris out of the skin when applied to a cotton pad (MSRP \$17.99, 1.7 oz.; \$24.99, 3.4 oz.; \$45.99, 8.4 oz.).

For more information, call (888) 446-3215 or visit [www.salcuranaturals.com](http://www.salcuranaturals.com).



## Chia Burst

BEVERLY HILLS, CA—Chia Burst, by Chia Burst, Inc., (MSRP \$1.99 per stick pack), is a new, conveniently packaged single serve brand of organic flavored chia seeds designed to fit today's fast-paced lifestyle. It is available in Coconut, Original and Pomegranate-Hibiscus. Simply

mix into your favorite drink, water, yogurt, oatmeal or smoothie while on the go.

For more information, call (310) 500-5119 or visit [www.chiaburst.net/W](http://www.chiaburst.net/W)



## Wise Eyes

ARLINGTON HEIGHTS, IL—Carlson Laboratories new Lutein & Greens (\$27.90, 60-ct., \$83.40, 180-ct.) is an eye health supplement reformulated to include 25 percent more lutein along with naturally occurring zeaxanthin in a base of kale and spirulina. Lutein and zeaxanthin are major carotenoids found in the retina's macular region, an area vital to healthy vision. Kale and spirulina may help support and promote optimal vision and immune system function.

For more information, call (888) 234-5656 or visit [www.carlsonlabs.com](http://www.carlsonlabs.com).

## A to Z

CROMWELL, CT—From AZO Products, new AZO Yeast Plus safely provides vaginal and yeast infection symptom relief in one convenient pill.\* When taken daily, the multi-benefit formula works with the body to help relieve the four most bothersome symptoms associated with vaginal infections: itching, burning and occasional vaginal odor and discharge.\* The suggested retail price is \$8.99 for 60 tablets.

For more information, call (800) 722-3476 or visit [www.azo.com](http://www.azo.com).

\*These statements have not been evaluated by the Food and Drug Administration



## Alkalinizing Greens

NEWPORT BEACH, CA—Amazing Grass released Amazing Grass Alkalize & Detox Green SuperFood. Containing over 20 different alkalinizing and detoxifying agents, including beet root, parsley, turmeric and apple pectin, each ingredient in Amazing Grass Alkalize & Detox Green SuperFood is specifically formulated to alkalize by bringing the body to a more natural pH balance, while simultaneously detoxifying by cleansing tissues of toxins and pollutants. Like all Amazing Grass Green SuperFood products, Alkalize & Detox is certified organic, non-GMO, raw, and dairy-, gluten- and soy-free (MSRP \$29.99, 7.4 ounce and \$21.99 for 15 single-serve packets).

For more information, call (866) 472-7711 or visit [www.amazinggrass.com](http://www.amazinggrass.com).



## Simple Heart Health

OAKLAND, CA—SuperNutrition recently released SimplyOne Heart Smart, which transforms the natural heart health category to optimize the heart health benefits of vitamins A (retinol), D3 and K2 (MenaQ7). It works by helping to support arterial flexibility and elasticity, healthy blood pressure that is within the normal range and overall cardiovascular health and healthy bone strength. Heart Smart and Heart Smart Vegan are non-GMO, gluten free and allergen free. The suggested retail price for the regular version is \$19.90 for 30-ct. and \$35.80 for 60-ct., and the suggested retail price for Heart Smart Vegan is \$24.90 for 30-ct. and \$44.80 for 60-ct.

For more information, call (800) 262-2116 or visit [www.simplyoneheartsmart.com](http://www.simplyoneheartsmart.com).



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